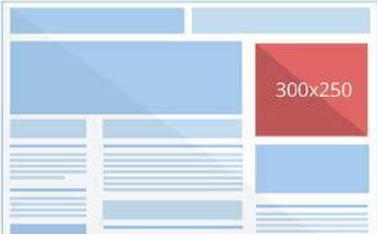


Hello!

Thank you for trusting us with your digital marketing and PR needs. Below is our catalogue with the list of services we offer our esteemed clients, to improve brand image and help them stand out.

BANNER ADS	DESCRIPTION	PRICE PER WEEK	PRICE FOR 2 WEEKS	PRICE FOR A MONTH
<b>Leaderboard (HOMEPAGE)</b>	<p>This is at the top of the page and usually the first banner ad people see when they come on the website. They are large and very visible. With this you are assured that your content cannot be missed. Below is an example of how it would look</p> 	70,000	100,000	180,000
<b>Leaderboard (OTHER PAGES)</b>	<p>This will be placed on the other pages frequented by our viewers</p>	50,000	80,000	150,000
<b>Medium Rectangle</b>	<p>This is the advert that is usually meshed into our editorial contents where users engage more. By being close to articles, it is almost impossible to miss its contents. This is proven to achieve high and effective results.</p> 	35,000	65,000	100,000
<b>Large Rectangle</b>	<p>This offers all the same benefits as the above but with a slightly expanded package. One extra benefit of this banner ad is that it can be placed anywhere on the website.</p> 	45,000	80,000	150,000
<b>Wide Skyscraper</b>	<p>This type of banner ad is almost impossible to miss because they start at the top of the page and runs through to the bottom. We have proven it to be one of our better performing ads.</p>	50,000	70,000	120,000

				
<p><b>Skyscraper</b></p>	<p>Like the name implies, this type of ad is very long and can be placed along either side of the page from top to bottom. Though slimmer than the above, it has synonymous effects and benefits.</p> 	<p>30,000</p>	<p>50,000</p>	<p>80,000</p>
<p><b>Button 1 120 × 90 px</b></p>	<p>This is typically smaller than a banner ad but not to be fooled, it is just as effective. It is enclosed in circles or boxes anywhere on the web page.</p>	<p>25,000</p>	<p>45,000</p>	<p>80,000</p>
<p><b>Button 2 120 × 60 px</b></p>	<p>Same as above. This is highly advantageous especially if you have a particular property listing. Because of the size, we can have one on multiple pages for you.</p>	<p>20,000</p>	<p>35,000</p>	<p>60,000</p>
<p><b>WALLPAPER (BACKGROUND) AD</b></p>	<p>This is an ad type that automatically fits into the entire background of a page. This comes off highly effective when put on the page carrying articles related to the industry. For a better understanding, kindly take a look at the image below.</p> 	<p>200,000</p>	<p>350,000</p>	<p>600,000</p>

Other forms of digital marketing services we provide are:

<b>ADVERTORIAL</b>	This is an ad type we will present as an article (with images) or video program intended to be displayed and read as an objective journalism content. It would not be more than 500 words so people get the message.	20,000	30,000	50,000
<b>SPONSORED POST</b>	This can also be called "influencer post". It is similar to the above but it would come off more as a promotional content.	10,000	15,000	25,000
<b>VIDEO AD (5-10 MINUTES)</b>	A 5-10 minutes interview with the company's CEO (or any top executive). This format is very effective because the advert in it is very subtle, and readers are attracted as it appears to be the memoirs of the company. This interview can also be aggressively promoted on various online platforms, including as a sponsored post on Facebook.	20,000	30,000	50,000
<b>VIDEO AD (10-20 MINUTES)</b>	Same as above but with a longer time frame.	30,000	50,000	80,000

In addition to the above advertising packages on the News Chronicle, we also offer PR services that go beyond just ads. These include:

- Promoting all events hosted or sponsored by our clients on all social media platforms - Facebook, LinkedIn, Twitter, Instagram, Google+, YouTube and syndicate those published elsewhere (if any).
- Creating articulate media strategies that focuses on disseminating news through media channels and controlling how the media presents your business.
- Content marketing – we can help to promote your product or service, attract customers, generate leads and drive sales by driving authority and credibility in your industry.

If you'd like to engage in two or more of our services or you'd want them for a longer period of time, we are open to negotiations.

Kindly contact [info@thenews-chronicle](mailto:info@thenews-chronicle) for further discussion.